



# EYE2EYE

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WHERE HORSE POWER HEALS

Issue 4, May 2017

**Next Volunteer Training Class is June 3rd!**

### Fundraiser Extraordinaire!

Susan "Abby" Abelow is a Triple H Board Member with a particular expertise in persuasion and fundraising. She has lent her specialty to numerous nonprofits throughout the San Antonio area...and throughout her worklife. We are thrilled to now have her bringing her unique skills to Triple H. She serves as Fundraising Chairperson on the Triple H Board.

### Partnerships Growing

Abby stretched the Triple H outreach to include vendors that we have long purchased supplies from. This brought us a beneficial partnership with Struttys, the popular feed and pet supply company. In addition, Abby is leading our efforts to expand relationships with present, new and future donors.

### Sustaining Donations are Key

Abby also has stressed to Triple H the importance of encouraging our donors to make "Sustaining Donations" or repeat monthly donations. Abby says "Sustaining or monthly donations are key in helping with the constant care that our therapy horses require."

On her advice, we are about to begin a campaign stressing the advantages of such donations; advantages for Triple H, of course, but also to the budget-conscious donor.



She mentions, "Monthly donations are so helpful to Triple H because our horses' needs are constant and if we could get a certain amount of monthly sustainers, we could budget better. We have a reasonable goal of 50 monthly sustainers as our ultimate goal by the end of this year."

At Abby's suggestion, Triple H is also about to increase our "public image" by placing signage on Bumpgate Rd.

Our Sustaining Donor program is administered by PayPal and because of government safety regulations, PayPal now requires membership (at no cost) in order to make a sustaining donation. The minimum



monthly donation is \$10 and Abby says the average monthly donation is probably \$25 per month.

Keep in mind, Abby says, "Triple H stretches every donated dollar as far as possible."

Abby concludes by saying "Human beings helping human beings allows miracles to happen. Keeping our horses healthy keeps our clients in the saddle where horsepower heals."

### A SUSTAINING DONATION OF:

**\$10/mo.**—Buys a bag of horse treats riders use to say "thank you" to their special therapy horse after every lesson.

**\$25**—Buys enough grain to feed a therapy horse for a month.

**\$50**—Provides hay to feed a therapy horse for a month.

**\$75**—Keeps riders SAFE by funding adaptive equipment such as helmets & stirrups.

**\$100/mo.**—Helps a child with special needs learn to ride independently.

**\$250/mo.**—transforms the life of a wounded Veteran by minimizing effects of PTSD and traumatic brain injuries through horse-powered therapy.

[www.triple-h.org/donations](http://www.triple-h.org/donations)

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# Special Trailride Issue

Triple H Equitherapy Center  
WHERE HORSE POWER HEALS

**Attendance Up by a Third!  
Donations up Dramatically!**

Our 16<sup>th</sup> Annual Trailride at the end of April was a dramatic success. Attendance was up by almost a third and money raised was up dramatically as well. Some folks who worked the headquarters area were a bit concerned as the event continued because our beautiful hill country location in Pipe Creek was just not crowded to overflowing. But once we counted the actual people passing through the entrance, we realized the headquarters

areas weren't crowded because most of the attendees were actually out on the trails and participating in the games and scavenger hunts instead of congregating around the headquarters.

When it came lunch time, however, the crowds went where the wonderful food was. Upwards of 30 volunteers prepared food, slow-roasted meats, brought side-dishes and served. The Kuntry Kitchen was a huge success.

The blue-grass band—Caliche Hill,

banjo included, provided wonderful music during lunchtime and festivities continued until late afternoon. Many folks brought their own horses and our rental horses, provided for a charge by Outlaw Outfitters, filled in the gap for those who wanted to ride but didn't bring a horse.

Mist in the morning kept things cool for much of the day. All-in-all, it was a wonderful day for all who attended and a red-letter day for Triple H. (See below for some wonderful photos from the event.)



Start as strangers, end as friends.



Where it all starts



Rider safety check, always



Jenga on the trail



Games with sidewalkers



Client Max joins in the games

**Therapy Horses Needed**

Triple H Equitherapy seeks a few good horses to be trained as therapy horses to join our healing herd.

We are a non-profit, PATH Intl. Certified Premier Equine Therapy Center providing horse-assisted activities and therapies to people with disabilities.

An ideal therapy horse would have these characteristics:

- between 8 & 16 years old
- almost spook-proof
- sound in eyes and legs
- no chronic diseases or health problems
- has been well ridden for most of his life

For more information and for screening interview, please call Keisha at 210-900-0463.



Ms. Palance's Handsome... Cameras love him...



Handsome again, and he knows it...



Caliche Hill, as Bluegrass as it gets...

**Triple H Equitherapy Center**

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